

Art Unit: 2163

### DETAILED ACTION

1. This is in response to an amendment filed on February 26, 2008. Claims 2, 7, 11-13, 26, 30 and 32 have been cancelled. Claims 1, 3-6, 8-10, 14-25, 27-29, 31 and 33-51 are pending in this application.

### *Response to Arguments*

2. Applicant's arguments regarding "generating on the client device a user interface based on user selection of article types to be displayed" with respect to claims 1, 3-6, 8-10, 14-25, 27-29, 31 and 33-51 have been fully considered and are persuasive. The rejection of the claims has been withdrawn.

### EXAMINER'S AMENDMENT

3. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Robert R. Sachs, Reg. No. 42, 120 on June 2 and June 5, 2008.

Please amend the specification (paragraph 14) and the claim 24 as below:

#### Detail Description Paragraph [0014]:

[0014] Embodiments of computer-readable media include, but are not limited to, an electronic, optical, magnetic, or other storage or transmission device capable of providing a processor, such as the processor 110 of client 102a, with computer-readable instructions. ~~Other~~ Examples of suitable computer readable storage medium include, but are not limited to, a floppy disk, CD-ROM, DVD, magnetic disk, memory chip, ROM, RAM, an ASIC, a configured processor, all optical media, all magnetic tape or other magnetic media, or any other medium from which a computer processor can read instructions. Also, various other forms of computer-readable media may transmit or carry instructions to a computer, including a router, private or public network, or other transmission device or channel, both wired and

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